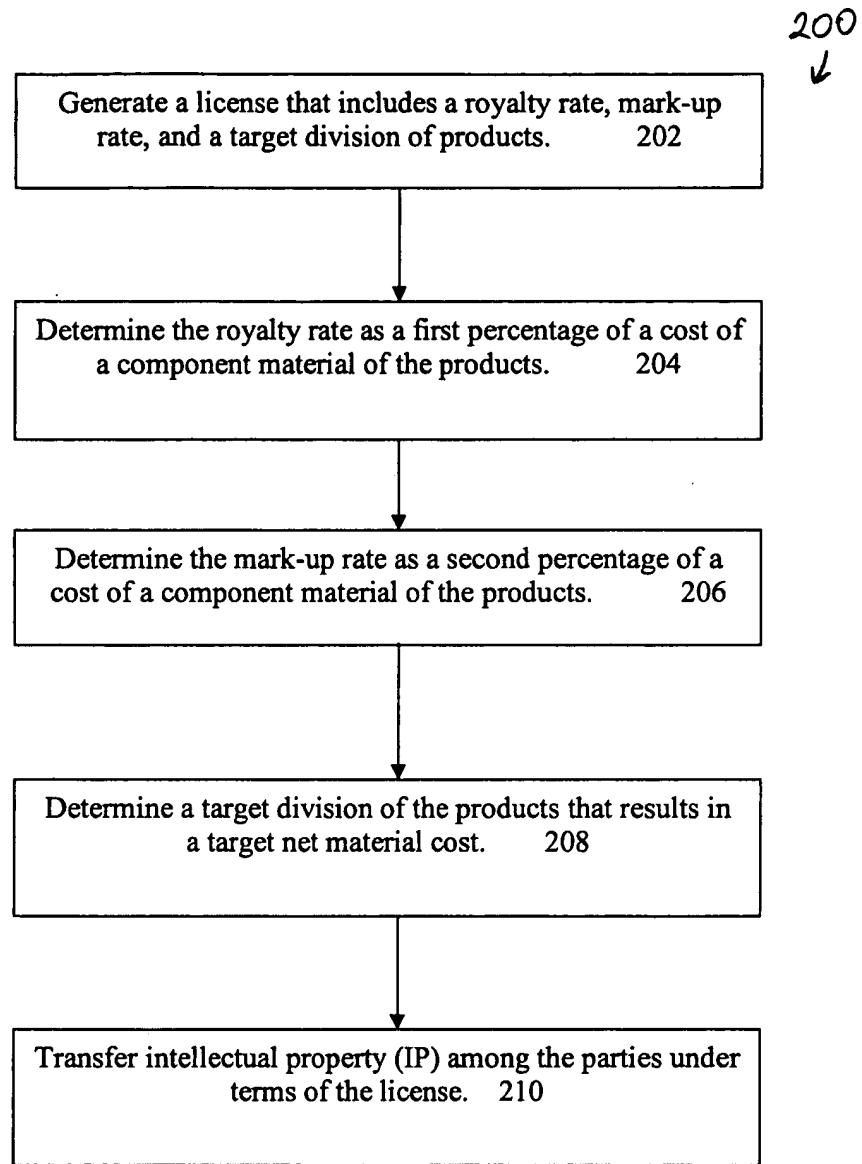


**Figure 1**



**Figure 2**

300  
↓

	PRODUCT SPLIT MFR/DES	MFR NET PRODUCT COST (\$)	DES NET PRODUCT COST (\$)
302	90/10	130	- 167
	80/20	124	4
	70/30	117	61
	60/40	107	89
TARGET	54/46	100	100
304	50/50	94	106
	40/60	74	117
	30/70	41	125
	20/80	-26	131
	10/90	-226	136

FIGURE 3

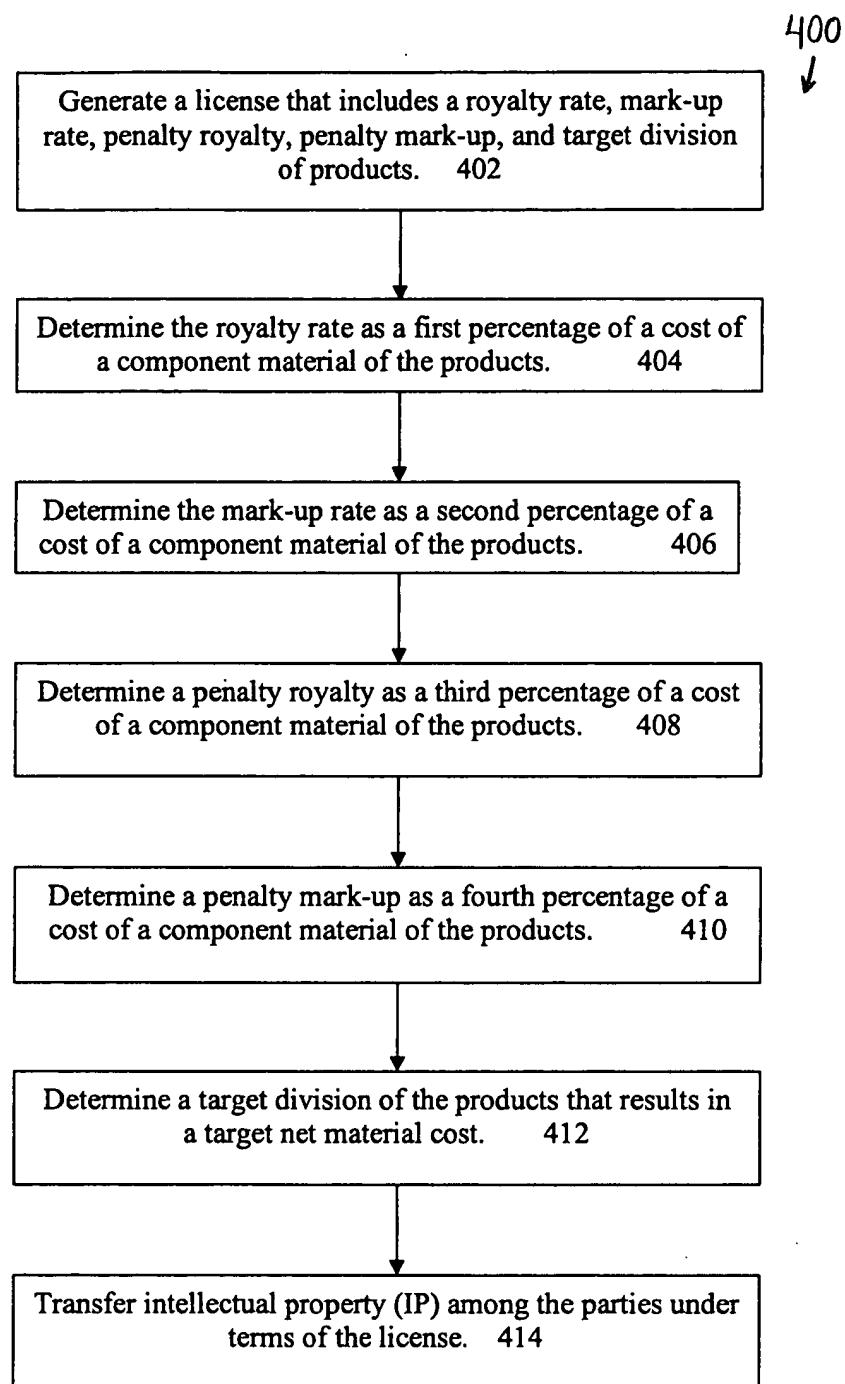


Figure 4

500  
↓

	<u>PRODUCT SPLIT</u> <u>MFR/DES</u>	<u>MFR NET</u> <u>PRODUCT COST (\$)</u>	<u>DES NET</u> <u>PRODUCT COST (\$)</u>
502	90/10	150	-347
	80/20	140	-61
	70/30	128	34
	60/40	112	81
TARGET	54/46	100	100
504	50/50	89	111
	40/60	51	132
	30/70	-11	148
	20/80	-136	159
	10/90	-512	168

FIGURE 5